

In the present situation, the Examiner has not identified any suggestion or incentive to combine the references indicated in the Office Action, other than referring to the present invention itself.

The Leanna Reference

The Leanna reference discloses a cylinder with magnets therein, but does not disclose or suggest providing a rotary die plate with magnets disposed therein, even as an alternative embodiment. Furthermore, the Leanna patent issued some 16 years ago, yet there is no prior art of record which post-dates Leanna and discloses or suggests providing a rotary die plate with magnets therein. Applicant submits that if the present invention truly is obvious in light of Leanna, there would surely be prior art of record which post-dates Leanna and discloses or suggests the present invention. Applicant respectfully asserts that the lack of any prior art of record post-dating Leanna which discloses a rotary die plate with magnets disposed therein is further evidence that the present invention is not obvious, for example, in light of Leanna.


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Conclusion

Applicant respectfully submits that none of the cited references, either alone or in combination, disclose or suggest the present invention. Should the present claims not be deemed adequate to effectively define the patentable subject matter, the Examiner is respectfully urged to call the undersigned attorney of record to discuss the claims in an effort to reach an agreement toward allowance of the present application.

Respectfully submitted,

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By: 
David J. Marr, Reg. No. 32,915
James R. Foley, Reg. No. 39,979
Attorneys for Applicant
TREXLER, BUSHNELL, GIANGIORGI,
BLACKSTONE & MARR, LTD.
105 West Adams Street, 36th Floor
Chicago, Illinois 60603-6299
Tel: (312) 704-1890

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